



## 4. DENNY TRIANGLE

### GOALS AND POLICIES

#### HOUSING

**DEN-GI** A diverse residential neighborhood with an even distribution of income levels.

**DEN-PI** Seek an even distribution of household income levels.

**DEN-P2** Explore the use of bonuses, zoning, TDRs and City investment to encourage housing throughout the Denny Triangle Neighborhood.

**DEN-P3** Maintain a supply of low-income units in the Denny Triangle neighborhood throughout the life of the plan.

#### LAND USE

**DEN-G2** A mixed-use neighborhood that combines commercial office space, retail sales and services, social and public services, and a residential population.

**DEN-P4** Consider a variety of land use tools, including increased height limits and floor area ratios, design review processes, bonuses for public benefit features and exempting housing and retail space from floor area ratio to stimulate both residential and commercial development.

**DEN-P5** Encourage a mix of low, moderate and market rate affordable housing throughout the neighborhood,

incorporated into projects that mix commercial and residential development within the same projects.

**DEN-P6** Support creation of "residential enclaves" of predominantly residential development along key green street couplets at 9th and Terry Avenues and Bell and Blanchard Streets identifiable as residential neighborhoods by small parks, improved streetscapes, retail functions and transportation improvements that support neighborhood residents and employees alike.

#### URBAN FORM

**DEN-G3** A diverse, mixed-use character that provides a transit and pedestrian-friendly atmosphere.

**DEN-P7** Encourage the development of gateway markers at major entryways to the neighborhood along Denny Way.

**DEN-P8** Encourage redevelopment of small triangular parcels as neighborhood gateways.

**DEN-P9** Encourage the creation of new open spaces, including at Westlake Circle and at the Olive/Howell wedge.

**DEN-P10** Encourage the creation of open space as part of new public projects.

**DEN-P11** Support redevelopment of Westlake Boulevard as a boulevard.







**DEN-PI2** Designate and support the development of green streets in the neighborhood.

**DEN-PI3** Strive to accomplish goals for open space as defined for urban center villages, such as:

One acre of Village Open Space per 1,000 households;

All locations in the village must be within approximately 1/8 mile of Village Open Space;

Dedicated open space must be at least 10,000 square feet in size, publicly accessible and usable for recreation and social activities;

There should be at least one usable open space of at least one acre in size where the existing and target households total 2,500 or more;

One indoor, multiple use recreation facility

One dedicated community garden for each 2,500 households in the Village, with at least one dedicated garden site.

while maintaining its arterial functions.

**DEN-PI5** Use partnerships with transit providers to improve the basic transit route structure, system access and connectivity to better serve the neighborhood.

**DEN-PI6** Seek ways to improve safety and convenience of bicycle travel within and through the neighborhood.

**DEN-PI7** Explore ways to improve pedestrian safety and convenience along and across the arterials in the neighborhood.

**DEN-PI8** Consider development of traffic improvement plans to lessen the impact of regional automobile traffic on the Denny Triangle neighborhood.

## TRANSPORTATION

**DEN-G4** Reduce external transportation impacts while improving internal access and circulation.

**DEN-PI4** Encourage the integration of Westlake Avenue into the neighborhood physically, aesthetically, and operationally,





## **5. PIONEER SQUARE**

### **GOALS AND POLICIES**

#### **OPEN SPACE**

- PS-G1** A community with a strong quality of life including public art and cleanliness.
- PS-P1** Encourage the inclusion of an artist in the design of publicly funded projects.
- PS-P2** Improve gardening, cleaning and maintenance of public spaces within Pioneer Square through the coordination of city departments and private or non-profit cleaning companies.
- PS-P3** Recognize the importance of Occidental Corridor as the "center" of the neighborhood.
- PS-P4** Strive to improve park areas within Pioneer Square through grant funding and technical assistance.
- PS-P5** Reclaim Pioneer Square alleys for positive uses through improved cleanliness and safety programs.

#### **PUBLIC SAFETY**

- PS-G2** A community that invites pedestrian and tourist activity through a high level of civil behavior and cleanliness.
- PS-P6** Raise and maintain a high level of public behavior and civility standards through police enforcement and participation by neighborhood groups.

- PS-P7** Continue to support Good Neighbor Agreements between existing social service providers and the neighborhood.

#### **HOUSING**

- PS-G3** A diverse community with a significant residential population.
- PS-P8** Encourage housing development through both new construction and renovation of existing structures.
- PS-P9** Encourage the retention and development of artist live/work space.
- PS-P10** Encourage the development of incentive packages for housing construction and rehabilitation.
- PS-P11** Encourage the development of housing opportunities for a mix of incomes.
- PS-P12** Encourage concurrent development of businesses necessary to support residents in new housing developments.

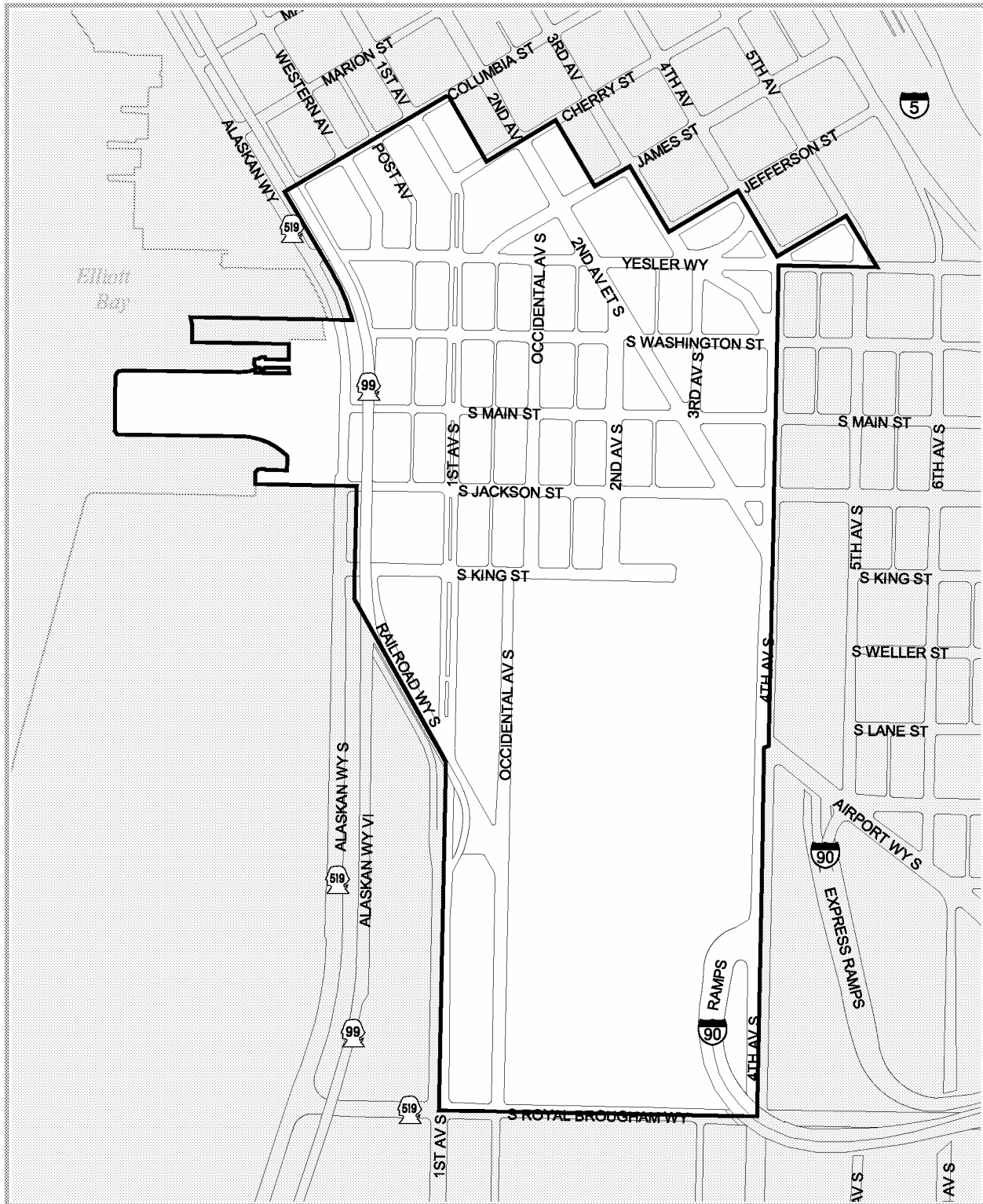
#### **ECONOMIC DEVELOPMENT**

- PS-G4** A diverse and unique community with an eclectic mix of businesses and major community facilities.
- PS-P13** Recognize the Kingdome North Lot development as a business anchor in the neighborhood.





**PIONEER SQUARE**  
Urban Center Village



0 500 1000 Feet

— VILLAGE BOUNDARY  
— EDGE OF PAVEMENT





**PS-P14** Encourage coordination between development projects, neighborhood enterprise and the local labor pool - especially low-income and shelter residents.

**PS-P15** Strive to maintain local access to Pioneer Square during major events.

**PS-P16** Support neighborhood efforts to develop business support and communication system.

## **TRANSPORTATION AND UTILITIES**

**PS-G5** A community with an efficient transportation system that provides efficient access to sites inside and outside neighborhood boundaries.

**PS-P17** Coordinate with other responsible agencies to develop access opportunities to the neighborhood through transit and pedestrian methods.

**PS-P18** Strive to improve infrastructure to accommodate increased pedestrian and traffic uses.

**PS-P19** Strengthen coordination of alley improvements among city department and involved neighborhood groups.

**PS-P20** Encourage the development of a community-parking program in order to provide access for residents, especially during events.





## **EASTLAKE**

### **GOALS AND POLICIES**

#### **COMMUNITY DESIGN**

**EL-G1** A residential lakefront community primarily defined by low to moderate residential density, pedestrian-scale mixed-use development, neighborhood services, Lake Union maritime uses and compatible architectural styles.

**EL-G2** A safe and interesting streetscape with pedestrian activity, a strengthened commercial identity and residential community, and reduced conflicts between residential and commercial uses along Eastlake Avenue E.

**EL-P1** Encourage the consolidation of commercial and residential uses on Eastlake Avenue East into districts or nodes that would: strengthen the identity of each area; reduce the potential for conflicts between land uses; increase residential development along parts of Eastlake Avenue East; increase the development of neighborhood-serving businesses at street level; and direct vehicle access and parking to alleys and side streets.

**EL-P2** Identify, preserve, enhance and create a variety of attractive and interesting views from and of public spaces.

**EL-P3** Anticipate and minimize, through zoning regulations and/or design review guidelines, to be prepared for the Eastlake area, the potential for impacts on residential uses from the

close proximity, orientation, or incongruent scale of commercial development, including the loss of privacy, sunlight or air, or increased noise, artificial light or glare.

**EL-G3** A neighborhood that values and preserves its traditional diversity and scale of development, and that respects its ecology and environment.

**EL-P4** Seek opportunities to conserve Eastlake's older structures as defining elements of Eastlake's architectural and historic character and as a resource for affordable housing and commercial spaces.

**EL-P5** Through design review, promote interaction between the community, developer, designers, and decision-makers to help ensure buildings contribute to and enhance Eastlake's character.

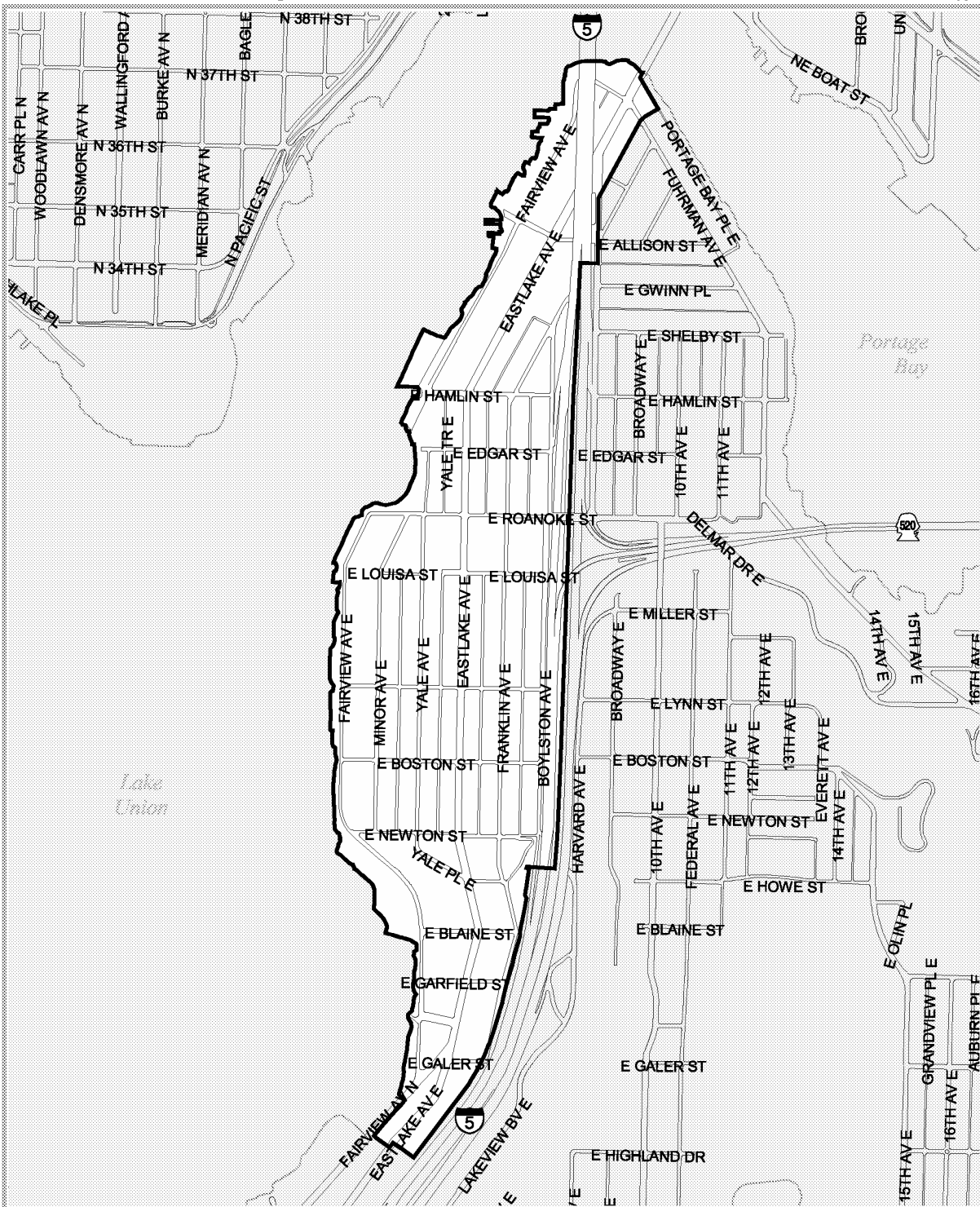
**EL-P6** Explore the development of live/work units in areas that allow commercial development.

**EL-P7** Buildings are an important part of Eastlake's views and residential and commercial streetscapes, and their designs should reflect the neighborhood's lowrise, finely textured scale, comparatively small development sites, and the individuality of its architectural expressions.





## EASTLAKE Residential Urban Village



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0 500 1000 Feet

VILLAGE BOUNDARY  
EDGE OF PAVEMENT







- EL-G4** A community with pedestrian activity, and attractive close-in and distant views along streetscapes, alleys and shorelines.
- EL-G5** A community where the residential growth is consistent with Eastlake's character, size, scale, infrastructure and public services, and occurs in locations appropriate for residential uses.
- EL-P8** Pedestrian connections between buildings should occur at the street level. Avoid skybridges on public property and rights-of-way in Eastlake; when connections across such public land and rights-of-way are necessary, pursue below grade connections to buildings that do not detract from activity at the street level, the streetscape and public views.
- EL-P9** Promote interesting, safe, and diverse pedestrian connections that are compatible with and sensitively designed for abutting land uses.
- EL-P10** Strive to preserve, restore and maintain Eastlake's historic cobblestone streets.
- EL-P11** Enhance Lynn Street between Eastlake and Boylston Avenues East as a gateway to the Eastlake neighborhood, a view corridor, and an important pedestrian connection without expanding its existing street or right-of-way width.
- EL-P12** Use and development of Eastlake's shoreline properties should strengthen and enhance the neighborhood's existing maritime uses,

recreational uses, habitat and floating home community through the future use and development of Eastlake's shoreline properties.

- EL-P13** Maintain, enhance, and nurture the Seward School as a public school, historic landmark, and focus of community identity and social, civic and recreational activities.
- EL-P14** In the Eastlake Residential Urban Village, special L3 and L4 locational criteria for the evaluation of rezones to the L3 and L4 designations inside of urban villages, shall not apply.

## OPEN SPACE

- EL-G6** A neighborhood that cherishes and preserves its urban ecological health.
- EL-P15** Encourage Eastlake residents, businesses and public facilities to plant native vegetation on public and private properties.
- EL-P16** Encourage the use of landscaping, berms and other natural sound absorption techniques to reduce noise and create an aesthetically pleasing environment or wildlife habitat.
- EL-G7** An open space network providing a variety of experiences that promotes community, ecology, learning and stewardship, and that serves Eastlake and the larger region for current and future generations.
- EL-P17** Provide open space for wildlife and plant habitat, pedestrian connections, and passive and active recreation. For individual open space sites, identify the





primary purpose from among these four purposes, plan for compatible uses and discourage incompatible uses.

- EL-P18** Strive to create an attractive, identifiable gateway ("North Gateway") to Eastlake and the adjoining neighborhoods that provides open space, art and community identity.

## **TRANSPORTATION**

- EL-G8** A neighborhood where seniors, children and people with disabilities can stroll and cross streets safely, where bicyclists are safe, buses are frequent and bus stops convenient, where truck access is good and where though traffic, freeway noise and pollution are controlled.
- EL-P19** Strive to improve pedestrian facilities including street crossings, sidewalks and other walkways, especially along Eastlake Avenue.
- EL-P20** Strive to establish additional pedestrian connections where they do not now exist, such as under or over Interstate-5 or along the shoreline.
- EL-P21** Strive to enhance Fairview Avenue East north of E. Newton St. through traffic calming and other pedestrian safety improvements.
- EL-P22** Strive to reduce freeway-related noise, air and water pollution.
- EL-P23** Support the neighborhood's visibility and identity from Interstate-5 through such means as landscaping and signage.

- EL-P24** Seek to implement the City's Urban Trail system within this neighborhood by completing pedestrian connections.

## **MAIN STREET**

- EL-G9** A neighborhood where residents and employees also shop and dine, that attracts and retains quality retail and services businesses, that is lively and busy during the day and evening and that has a clean and vital Main Street that adds to the sense of community.

- EL-P25** Seek to attract new businesses and customers.

- EL-P26** Pursue traffic, parking and local and express transit service improvements. King County/Metro busses that use Eastlake Ave E. should include at least two stops within the Eastlake neighborhood.

- EL-P27** Seek to provide more planted medians for those parts of Eastlake Avenue in which businesses and abutting property owners support them.

## **DIVERSITY**

- EL-G9** A neighborhood in which neighbors know and help one another, value diversity, welcome people of any race, age, family makeup and economic status, maintain a close relationship with businesses and schools and in which community is a reality.
- EL-P28** Promote diversity among Eastlake's residents and strengthen their relationship with Eastlake's public school.





**EL-P29** Build ties between Eastlake's business and residential communities.

## **AFFORDABLE HOUSING**

**EL-G10** A neighborhood including all socioeconomic groups with some housing units affordable to people with low incomes.

**EL-P30** Seek to expand housing opportunities in Eastlake for those with incomes under 80 percent, and especially for those under 50 percent, of the citywide median income.







## **FIRST HILL**

### **GOALS AND POLICIES**

#### **COMMUNITY CHARACTER**

**FH-G1** A community with a culturally and economically diverse residential population, that is also a major employment center, home to many of the region's state-of-the-art medical centers and related facilities.

**FH-G2** An active, pedestrian-friendly Urban Center Village that integrates residential, commercial, and institutional uses, and maintains strong connections to surrounding neighborhoods and the Urban Center.

**FH-P1** Encourage mixed-use development in the Madison Street district to create more of a visual and functional center to the neighborhood and strengthen the relationship between the residential and commercial areas in First Hill.

**FH-P2** Encourage the development of a "critical mass" of housing, transit, and shops near the proposed light rail station.

**FH-P3** Seek opportunities to provide additional community facilities to serve the existing diverse population and the new residents and employees projected to move into the neighborhood within the next fifteen years.

**FH-P4** Encourage the implementation of public safety measures to provide a

safe environment for residents, employees, and patrons.

**FH-P5** Encourage major institutions and public projects to work to preserve, maintain, and enhance the important qualities of the neighborhood plan, i.e. open space, housing, and pedestrian environment.

#### **ECONOMIC DEVELOPMENT**

**FH-G3** A thriving business district which serves the needs of residents, employees, and visitors to First Hill.

**FH-P6** Encourage longer hours of operation and an increased variety of businesses in First Hill.

#### **HOUSING**

**FH-G4** A neighborhood which provides a variety of housing opportunities that are compatible with other neighborhood goals, and maintains the economic mix of First Hill residents.

**FH-P7** Encourage new housing development on underutilized sites.

**FH-P8** Explore joint housing development opportunities with the private sector, major institutions, and other public agencies.

**FH-P9** Encourage the retention and preservation of existing housing.

**FH-P10** Support a neighborhood infrastructure of attractive amenities and public facilities. that attracts the development of new housing and preserves existing housing.






EDGE OF PAVEMENT





**FH-P11** Support the development of a strong commercial district that also serves the needs of the residential areas.

## **PUBLIC SAFETY**

**FH-G5** A safe community for residents, employees, visitors, and shoppers.

**FH-P12** Encourage a 24-hour activity climate and increased street activity throughout the neighborhood as a crime deterrent by promoting eyes-on-the-street surveillance.

**FH-P13** Support community-based organizations and encourage partnerships with law enforcement agencies to make the neighborhood more safe and secure.

**FH-P14** Encourage the use of crime prevention through environmental design techniques for buildings, streets, and parks to minimize the ability for crime to take place.

## **HUMAN NEEDS AND DEVELOPMENT**

**FH-G6** A neighborhood that recognizes and meets the diverse and distinctly different human service needs of a culturally and economically diverse population.

**FH-P15** Promote community connections and cohesion by encouraging opportunities for people to come together, interact, support, and get to know each other and participate in a range of activities.

**FH-P16** Seek to improve communication between people, organizations and

communities dealing with human needs and development issues.

**FH-P17** Seek to address human support needs in the neighborhood.

**FH-P18** Seek a comprehensive approach in addressing the human needs and problems of persons within the neighborhood.

## **PARKS, OPEN SPACE, AND COMMUNITY FACILITIES**

**FH-G7** A neighborhood with safe, accessible, and well-maintained parks, open space, and community facilities that meet the current and future needs of a growing community.

**FH-P19** Seek new opportunities for the creation of useable and safe parks and open space.

## **TRANSPORTATION**

**FH-G8** A neighborhood which provides for the safe and efficient local- and through-traffic circulation of automobiles, transit, bicycles, and pedestrians.

**FH-P20** Seek to resolve transportation and parking problems associated with being both a major medical employment center and a residential urban center village and improve the environment for pedestrians.









## **FREMONT**

### **GOALS AND POLICIES**

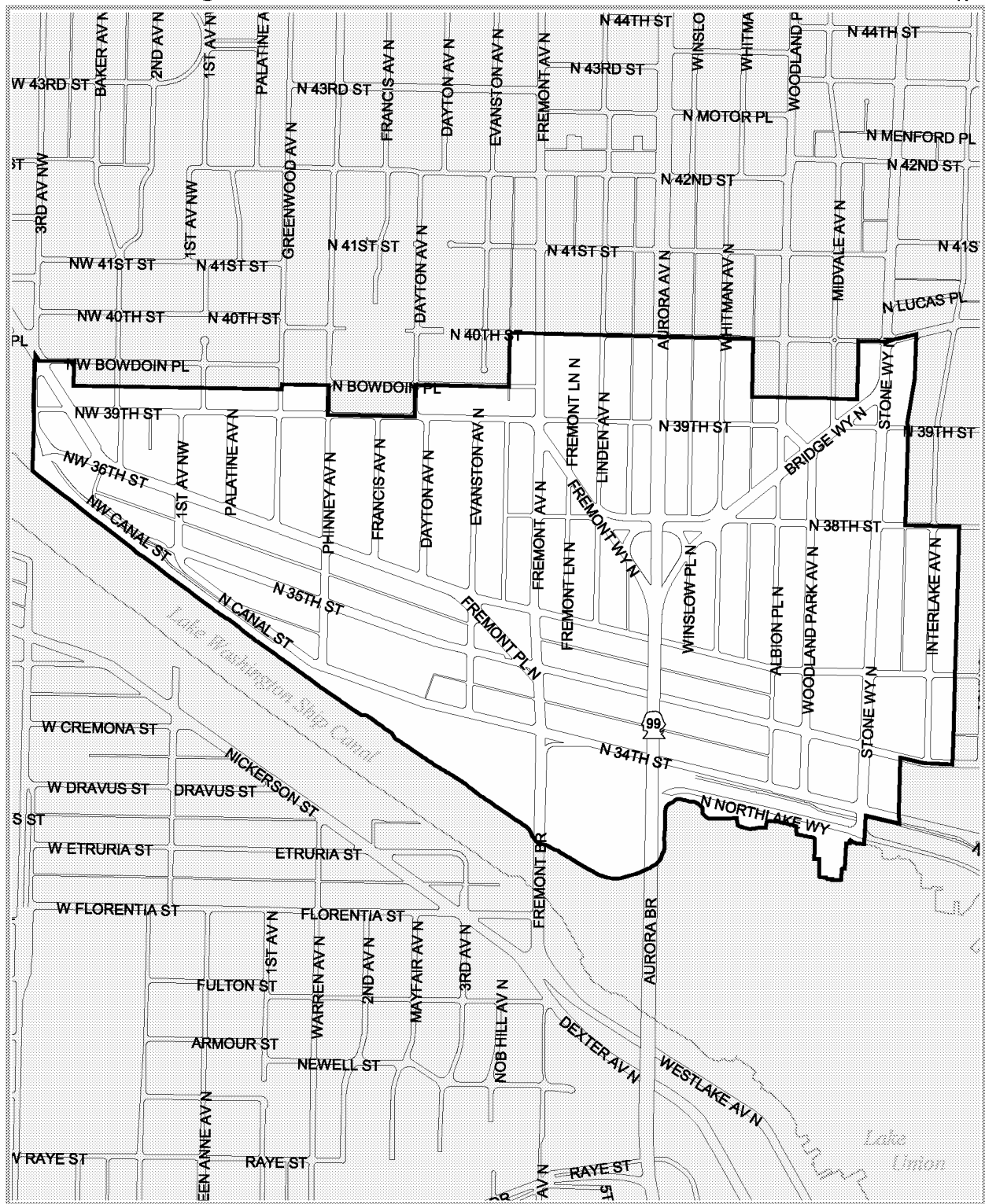
#### **COMMUNITY CHARACTER**

- F-G1** A neighborhood with unique character and opportunities that make Fremont the "Center of the Universe."
- F-G2** A neighborhood with rich and varied urban streetscapes.
- F-G3** A neighborhood with a cohesive sense of community woven together by neighborhoods on both sides of Aurora Avenue N. south of Woodland Park.
- F-G4** A neighborhood that encourages the retention of important scenic view opportunities throughout the neighborhood.
- F-P1** Encourage unique recreational and aesthetic amenities within the Urban Village.
- F-P2** Recognize Fremont's core retail area (downtown Fremont) and shoreline (Lake Union and the Ship Canal) as important local urban amenities.
- F-P3** Encourage the development of public art, cultural amenities, and unique design treatments consistent with Fremont's character for the enjoyment and enrichment of users.
- F-P4** Strive to provide street amenities that will create an attractive urban environment and that recognize the importance of both vehicular and pedestrian uses.
- F-P5** Coordinate street improvements with other neighborhoods, where appropriate, to ensure a consistent approach.
- F-P6** Recognize the importance of commercial activities and adjacent residential neighborhoods and, seek to balance and accommodate the needs of both on Fremont's streets.
- F-P7** Develop methods to link the communities on both sides of Aurora Avenue N. to create a more cohesive and high quality urban environment.
- F-P8** Strive to provide linkages that will enhance the livability of the Fremont neighborhood and encourage exchange between east and west, including the development of common open space.
- F-P9** Seek opportunities for improved vehicle access across/under Aurora Avenue N.
- F-P10** Strive to protect public view corridors and scenic opportunities throughout Fremont.
- F-P11** Explore ways to support incubator businesses in the City.
- F-P12** Consider capital improvements and infrastructure to be important for the Leary Way, upper Fremont Avenue North, and Stone Way business areas, as well as for the Fremont Hub Urban Village, because these areas provide goods and services to the Fremont Urban village and their adjoining residential areas, and are accessible by walking, bicycling, car-pooling, or public transit.





## FREMONT Hub Urban Village



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**F-P13** In the area where the Wallingford Urban Village and the Fremont Planning Area overlap (the area bounded by Stone Way on the east, N. 45th Street on the North, Aurora Ave. N. on the West, and N. 40th Street on the South) maintain the character and integrity of the existing single-family zoned areas by maintaining current single-family zoning on properties meeting the locational criteria for single-family zones.

## HOUSING

**F-G5** A neighborhood that is a desirable and an affordable community in which to live.

**F-G6** A neighborhood with a mix of housing affordability and types that enhance Fremont's unique character.

**F-G7** A neighborhood with a stable residential population.

**F-P14** Make use of existing tools in striving to assure that the impacts of new growth are mitigated.

**F-P15** Encourage programs and land use code regulations that support a mix of housing types and a range of affordability.

**F-P16** Encourage the development of housing in commercial areas.

**F-P17** Increase opportunities for home ownership.

**F-P18** Develop incentives for families to locate in the Fremont community.

**F-P19** Encourage the development of housing for senior citizens.

**F-P20** Seek to maintain existing, and encourage new, affordable rental housing.

**F-P21** Encourage neighborhood design quality, creativity, and character consistent with Fremont neighborhood design guidelines.

**F-P22** Encourage attractive, pedestrian-oriented streetscapes through design guidelines, zoning refinements, and streetscape improvements.

**F-P23** Support the creation of public art at key sites in the community.

**F-P24** Encourage high density housing to locate in mixed-use areas and in close proximity to transit corridors.

## TRANSPORTATION

### Transportation Planning for the Future

**F-G8** A neighborhood with an efficient, safe, and community-compatible transportation system.

### Specific Identified Transportation Systems Issues

**F-G9** A neighborhood with efficient connections to Aurora Avenue N.

**F-G10** A Stone Way Corridor which balances the needs of industrial access and general traffic capacity with bicycle and pedestrian safety.





**F-P25** Seek to develop efficient and safe connections between all sections of Fremont and Aurora Avenue N.

**F-P26** Seek to reduce or eliminate the use of local residential streets for access to Aurora Avenue N.

**F-P27** Seek to improve safety and convenience for pedestrians and bicyclists crossing Aurora Avenue N.

**F-P28** Strive to improve safety, access and circulation for local vehicular traffic, pedestrians and bicycles.

**F-P29** Strive to improve access to waterfront industrial areas.

#### **Transit Service and Transportation Modes**

**F-G11** A neighborhood served by a high level of public transportation that is responsive to community needs.

**F-G12** A neighborhood that encourages the use of modes of transportation other than the single-occupant automobile.

**F-G13** A neighborhood with active programs, such as car sharing, that reduce residents' reliance on ownership and operation of personal autos.

**F-P30** Seek to improve the convenience of transit access and transit connections in and around Fremont.

**F-P31** Strive to maximize Fremont access to planned citywide and regional transit services (e.g., Monorail, Sound Transit, water taxi, etc.)

**F-P32** Seek to establish safe and convenient pedestrian circulation to, from, and within the downtown Fremont commercial area.

**F-P33** Improve safety and convenience of bicycle travel within and through the Fremont neighborhood.

#### **Downtown Fremont Access and Circulation**

**F-G14A** "downtown" Fremont with excellent circulation and accessibility.

**F-P34** Seek to improve downtown Fremont streets and traffic control systems to ensure efficient circulation and accessibility.

#### **Arterial Corridor Pedestrian Improvements**

**F-G15** A neighborhood with convenient and safe pedestrian access along and across arterials.

**F-P35** Provide appropriate pedestrian crossings on arterials.

#### **Bicycle Improvements**

**F-G16A** A neighborhood with convenient and safe options for bicycle travel within and through the Fremont neighborhood.

**F-P36** Strive to improve connections among the main bicycle routes and trails passing through and serving Fremont.

**F-P37** Encourage street improvements for bicycle safety and convenience where needed.





### **Traffic Management/Calming and Spot Improvements**

**F-G17** A neighborhood that is safe for local travel and with minimal cut-through traffic on residential streets.

**F-P38** Seek to provide local safety improvements and traffic calming measures.

### **FREMONT ARTS**

**F-G18** A neighborhood that promotes its cultural and historic identity through the arts.

**F-G19** A neighborhood with community arts and cultural facilities and opportunities.

**F-G20** A neighborhood that supports the existing infrastructure of arts organizations to promote and fund public art.

**F-G21** A neighborhood with public access to art.

**F-G22** A neighborhood that encourages employment and small business development in conjunction with the arts.

**F-P39** Encourage support of the arts, artists and arts organizations.

**F-P40** Encourage the dissemination of information for artists, businesses and residents regarding City of Seattle regulatory matters.

**F-P41** Seek to promote awareness and recognition of Fremont public art.

**G-P42** Strive to ensure the inclusion of art in all public and private development.

**G-P43** Seek to utilize available publicly owned properties for cultural resource uses such as art and performing arts.

**F-P44** Seek to make public and non-profit use a priority for publicly owned properties.

**F-P45** Strive to promote and fund public art and community arts groups.

### **Artist Live/Work Housing**

**F-G23** A neighborhood with a supply of artist studios and artist live/work spaces.

**F-P46** Seek to preserve existing artist studio spaces in Fremont.

**F-P47** Encourage the development of artist live/work housing.







## **GEORGETOWN**

### **GOALS AND POLICIES**

#### **Seattle Design District**

**G-G1** A healthy Georgetown area economy that capitalizes on the presence of the regionally significant design and gift centers and the related wholesale, retail, design, and manufacturing trades to foster economic development and physical visibility of these industries.

**G-P1** Encourage the development of a “design district” to capitalize on the economic vibrancy of the design and gift centers and the associated businesses.

**G-P2** Encourage economic development efforts designed to market design- and gift-related trades.

#### **Georgetown Residential Neighborhood Anchor**

**G-G2** A residential community that recognizes, preserves and enhances Georgetown’s residential area as a viable place where people live, raise families, enjoy open spaces, and celebrate its unique historic character and buildings.

**G-P3** Seek to retain Georgetown’s residentially-zoned lands as a means of providing affordable homeownership opportunities.

**G-P4** Seek to provide community facilities that meet a range of needs in the residential area of Georgetown.

**G-P5** Promote opportunities for the reuse of historic structures and other significant buildings and seek to create linkages between historic preservation and economic revitalization.

**G-P6** Seek opportunities for creating recreational facilities that can serve both the local residential population and employees.

**G-P7** Recognize Georgetown’s historic character and buildings and the presence of the design center when developing amenities and programs to reinforce Georgetown’s image as a quality place to live, work, raise a family, and/or own a business.

#### **Safer Georgetown**

**G-G3** A community that is safe and is perceived as safe for living, working, and doing business.

**G-P8** Emphasize crime prevention and community policing as public safety measures to help make Georgetown safe for residents, business owners, and employees.

**G-P9** Strive to raise public safety awareness in the business community and increase interaction between business people and the Seattle Police Department.

**G-P10** Seek ways to abate serious nuisance problems and develop strategies to address criminal activity.









## Promoting Industry and Family Wage Jobs

**G-G4** An economically strong and vital manufacturing and industrial center that places priority on job creation, business growth, and ways for linking Georgetown residents to local jobs.

**G-PI1** Retain industrial-zoned land in Georgetown, while seeking out the potential to promote commercial and retail uses in commercial zones.

**G-PI2** Promote the growth, development, and retention of industries and commerce that have the opportunity to flourish in Georgetown.

**G-PI3** Balance the needs of water-dependent uses and natural/environmental habitat goals for the Duwamish Waterway.

**G-PI4** Seek ways to develop, train, and connect the local workforce with Georgetown employers.

## Code Enforcement and Permit Processing

**G-G5** A community that receives responsible and efficient City action in the abatement of illegal and criminal uses.

**G-PI4** Strive to deliver efficient, timely, and responsive code enforcement and permit processing as a means of promoting economic vibrancy and residential quality of life in Georgetown.

## Economic Development

**G-G6** A community that continues to support its businesses, promotes job growth,

and receives the necessary public investment in infrastructure to continue economic vibrancy.

**G-PI6** Work with the community to explore ways of marketing Georgetown's commercial zones for commercial use, to help preserve industrial zones for industrial use, and to help encourage shopping opportunities for local residents in the commercial zones.

## Transportation Facilities

**G-G7** An integrated transportation network that addresses the freight mobility, highway access, and efficiency demands of all users; the non-motorized and pedestrian needs of area residents; and that is supported by the basic services of good roads, transit service, and efficient area-wide circulation.

**G-PI7** Strive to minimize traffic congestion within the Georgetown neighborhood.

**G-PI8** Work with other jurisdictions, such as King County and the City of Tukwila, to promote regional freight mobility for the Georgetown neighborhood and the Greater Duwamish Manufacturing/Industrial Center.

**G-PI9** Address traffic safety concerns for both pedestrians and vehicles in Georgetown through means that could include improvements to roads and sidewalks.

**G-P20** Promote opportunities for non-motorized transportation in the Georgetown neighborhood.





**G-P21** Work with Sound Transit, King County Metro Transit, and the residential and business communities to provide convenient and efficient transit mobility throughout Georgetown.

### **The Environment**

**G-G8** A community sensitive to environmental quality with a recognition and respect for the vital natural environment and ecosystems, such as the Duwamish River, that survive in Georgetown in the presence of commerce and industry

**G-G9** A community that reduces environmental hazards that threaten the health, safety, and general welfare of Georgetown's residents and employees.

**G-P22** Promote awareness among Georgetown residents, employees, business owners, and property owners of environmental quality issues such as air, soil, and groundwater pollution.

**G-P23** Work with other jurisdictions to protect the environmental quality of the Duwamish watershed.

**G-P24** Seek ways to monitor the environmental impacts of the King County International Airport in the Georgetown community, while recognizing its economic significance.

